

CAETS Communication Prizes 2022

Promotion Kit

Assets

Several assets have been designed to create a cohesive look and feel to promote the Awards. The finished jpps may be downloaded from the CAETS website or upon request the original InDesign files can be provided. The font for the headline text is a free Google font: Montserrat. The secondary font is a free Google font: Merriweather.

Tagline

Seeking global champions in engineering and technology.

Media release introduction

CAETS is an independent non-political, non-governmental, international organisation of engineering and technological sciences academies that advises governments and international organisations on technical and policy issues related to its areas of expertise. It aims to fosters a balanced understanding of the applications of engineering and technology by the public and provide an international forum for discussion.

Campaign image — Royalty free iStock image



Tags and hastag

Please tag organisations relevant to your own countries promotion of the prizes and use the hashtag #CAETSPrizes

CAETS Communication Prizes 2022 Promotion Kit

Twitter and LinkedIn posts



The in-country entry deadlines are determined by member countries. This date can be noted in the text area of the social post. Or a new asset can be created with the date in the image.

CAETS Communication Prizes 2022 Promotion Kit

Facebook / Instagram — 800px x 800px



CAETS
Communication
Prizes 2022
Promotion Kit

Other assets

Image — 1920px x 1080px



Image — 1920px x 600px



CAETS Communication Prizes 2022 Promotion Kit

CAETS logo

This only exists as a 72dpi jpg. Please do not enlarge it too much or it will pixellate more than is acceptable.



Assets

All social media assets are free to use.

Please contact the CAETS Secretariat
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